



**FOR IMMEDIATE RELEASE**

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**FORE! KEEP YOUR CLUBS CLEAN WITH DREMEL**

*Dremel Tools Help Improve Your Game — Anytime, Anywhere*

MOUNT PROSPECT, Ill. November 11, 2005 — All golfers want better clubs. And while golf club manufacturers and the pros have been developing better club designs since the first days of golf, their efforts are null if players do not take proper care of their clubs. Dremel rotary tools offer golfers of all levels the convenience of cleaning their clubs at home or on the course.

“If the grooves on the face of the club are full of dirt the golfer has little or no control, thus reversing the benefits of many great features of the club,” said Andrea Ash, director of marketing communications for Dremel. “Dremel helps golf pros and caddies have more time to keep their eye on the ball while helping increase golf club performance and ultimately the golfer’s game.”

**GOLF CLUB QUICK FIXES**

A good round of golf can be even more satisfying knowing you’ve cleaned your golf clubs or repaired them on your own. The Dremel Lithium-Ion Cordless Rotary Tool can help you keep your clubs in prime condition. Easy to work with, The Dremel Lithium-Ion Cordless works with more than 150 Dremel accessories and attachments, providing a convenient solution for many golf club needs.

For regripping clubs, secure the club and use the #426 Cut-Off Wheel with the Dremel Lithium-Ion Cordless tool to slowly cut the old grip and remove it.

If your irons have rusted from long winter storage, use the #500 Aluminum Oxide Abrasive Wheel to remove any harsh rust marks. The Aluminum Oxide accessory is ideal for deburring metal and bringing iron clubs back to pristine condition. Dremel also recommends using the #535, #536 and #537 Brass Brush Accessories to clean out dirt from the grooves in the Iron heads. The Brass Brush Accessories are softer than steel and will not scratch softer metals. When using, be sure not to exceed 15,000 rpm.

### **HOLE IN ONE**

The #760-01 Dremel Golf Cleaning Kit is a hole-in-one for any golfer. Complete with a brass brush for cleaning metal clubs and a bristle brush for cleaning graphite and wooden clubs and golf shoe “soft spikes,” the Dremel Golf Cleaning Kit includes all the necessary accessories and tools for light duty precision cleaning. The kit is enclosed in a convenient carrying case and can attach to any standard golf bag.

### **ABOUT DREMEL**

Since inventing the high-speed rotary tool more than 70 years ago, Dremel has become the trusted name in high-speed rotary tool technology, providing creative solutions for hands-on professionals, homeowners, craftspeople and artists alike. Dremel’s leadership in design and manufacturing has made it the top selling rotary tool in the world, a reflection of the company’s commitment to innovation and quality.

Today, as a wholly owned subsidiary of the Robert Bosch Tool Corporation in Mount Prospect, Ill., Dremel continues to build upon this legacy with a full line of high-performance rotary tools, benchtop products, specialty tools, accessories and attachments, delivering the perfect solution for almost any job. Regardless of what the task may be, users quickly realize they can depend on Dremel to provide the satisfaction of a job well done and done well.

For information on Dremel products, project ideas and problem-solving tips, visit us at [www.dremel.com](http://www.dremel.com) or call Dremel at 1-800-437-3635.

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