



FOR IMMEDIATE RELEASE

CONTACT:

Jennifer Christopher
JSH&A
630/932-7987
jenniferc@jsha.com

John Hauter
Dremel
224/232-3341
John.Hauter@us.bosch.com

**Dremel Tools Are Perfect Gifts for Giving –
And Crafting for the Holidays!**

MOUNT PROSPECT, Ill., November 18, 2005 – Dremel, the trusted name in rotary technology for more than 70 years, is the perfect gift for giving that helps inspire creativity. Ideal for the last minute holiday fix-ups and gift giving ideas, Dremel tools are sure to give you a hand this holiday season.

Create Metal Luminaria

When opening your home to holiday guests, create it a warm welcome with an illuminated walkway or front porch decorated with metal luminaria. With a Dremel Lithium-Ion Rotary Tool, creating luminaria will be a breeze.

You will need the following materials:

- Plain metal or tins (just about any shape will do)
- Lead or grease pencil
- Pattern for design (stars, bells, holiday wreaths or even words like “joy” and “peace”)

First, trace the desired pattern or shape on to the can using a lead or grease pencil. Be sure to leave at least ½” between the shapes. Using a Dremel Lithium-Ion with a #420 ¹⁵/₁₆” heavy-duty cut-off wheel, carefully cut out the traced, straight-edged shapes (remember to wear eye protection when using power tools!). If your design has curved shapes, use a #911 Aluminum Oxide Grinding Stone to round and smooth the edges of the metal. To finish the design, smooth and finish all round edges using the #911 grinding stone.

For an added touch, you can enhance the outside surface of the luminaria by applying a patina or copper solution, available at craft and hobby stores.

Create a Holiday Lollipop Tree

With big family gatherings around the holidays, a lollipop tree is the perfect home accessory to entertain the little ones in your family. A holiday lollipop tree will add splash of color to any room while offering a special treat to those with a holiday sweet tooth.

First gather your materials:

- $\frac{3}{4}$ " x $\frac{3}{4}$ " strips of pine
- $\frac{1}{8}$ " diameter by 11" long metal rod
- Small piece of pine for the base
- Small wooden ball for the treetop
- Green and red acrylic paint and paintbrush
- Assorted lollipops

Using the #1800 Dremel Scroll Station, cut the pine strips into varying lengths to create the tree branches (Be sure to wear eye protection!). When cutting, keep in mind that the tree should have graduated levels. The lower branch is 9" long; the second is $7\frac{1}{2}$ "; the third is $6\frac{7}{8}$ "; the fourth is $6\frac{3}{8}$ ", etc. The top branch should measure $2\frac{7}{16}$ " in length.

Once cut, sand the ends of the branches with the Dremel XPR Rotary Tool and the #430 Drum Sander and sanding bands. Use the #150 bit to drill holes in the center of each branch, in the center of the small wooden ball and in the base of the tree. The hole should be large enough for the metal rod to fit through. Next, using the same drill bit, create shallow holes in each of the tree branches. Stick a lollipop stick at the end of each branch, display and enjoy!

About Dremel

Since inventing the high-speed rotary tool more than 70 years ago, Dremel has become the trusted name in high-speed rotary tool technology, providing creative solutions for hands-on professionals, homeowners, craftspeople and artists alike. Dremel's leadership in design and manufacturing has made it the top-selling rotary tool in the world, a reflection of the company's commitment to innovation and quality.

Today, as a wholly owned subsidiary of the Robert Bosch Tool Corporation in Mount Prospect, Ill., Dremel continues to build upon this legacy with a full line of high-performance rotary tools, benchtop products, specialty tools, accessories and attachments, delivering the perfect solution for almost any job. Regardless of what the task may be, users quickly realize they can depend on Dremel to provide the satisfaction of a job well done and done well.

For information on Dremel products, project ideas and problem-solving tips, visit us at www.dremel.com or call Dremel at 1-800-437-3635.

###

SIDE BAR – Give the Gift of Dremel

Dremel tools are the perfect gift for everyone in your life – from the homeowner and do-it-yourselfer to the artisan and hobbyist. The Dremel 400 Series XPR, Lithium-Ion Cordless Rotary Tool and Dremel Engraver are some hot gifts for this holiday season!

Dremel 400 Series XPR

The Dremel 400 Series XPR can be used for any imaginable project – from making jewelry to removing tile grout – it is one gift that the whole family can use.

- New permanent magnet motor provides sustained performance for all workloads – from light sanding to intricate cutting – so that the tool does all the work.
- Separate on/off switch and numbered speed control dial add convenience and allow users to accurately reach speeds between 5,000 and 35,000 rpm for the highest precision and performance.
- Newly designed XPR storage case provides secure placement for the rotary tool and each of the attachments.
- The XPR system accepts all existing Dremel attachments as well as two new attachments – the XPR Planer and the XPR Multi-Saw – designed for performance that only the Dremel 400 Series XPR can deliver.
- Available at: Home Depot, Lowe's, Wal-Mart, Sears, Amazon and participating local hardware stores.
- Suggested Retail Price: \$79 - \$99 (depending on kit and accessories)

Dremel Lithium-Ion Cordless Rotary Tool with L.E.D. Flashlight

The Lithium-Ion Rotary Tool and L.E.D. Flashlight are an unbeatable combo that is great for everyday use and hard-to-maneuver projects – the perfect gift for a handy homeowner!

The 10.8V Lithium-Ion Cordless Rotary Tool

- The Lithium-Ion Cordless offers 50 percent more power and 40 percent more speed than other cordless rotary tools – 10.8 volts of power and variable speeds from 5,000 to 35,000 rpm.
- Dremel's lithium-ion battery holds its charge six times longer than a standard nickel-cadium battery, giving the tool a longer battery life and run time than other cordless tools.
- The Lithium-Ion Cordless can be recharged at any time without damaging the original battery capacity and its three-hour charger includes an automatic shut-off feature to prevent overcharging.

- The tool's lightweight, well-balanced design features a new pistol grip for added comfort and ease of use, and the contoured nosepiece design helps reduce hand fatigue for extended usage.

The Dremel Lithium-Ion L.E.D. Flashlight

- The Dremel Lithium-Ion L.E.D. Flashlight is the first rechargeable Li-Ion light in power tools – an industry breakthrough and is the first L.E.D. light in power tools.
- The Lithium-Ion L.E.D. Flashlight has a continuous run time of 50+ hours per charge and will hold a charge for over two years.
- Available at: Lowe's
- Suggested Retail Price: \$79.99-89.99

Dremel Engraver

The Dremel Engraver is the perfect gift to give from Mom or Dad's favorite household helper! With the Engraver, you can engrave your own personalized belongings or create individual gifts for everyone in your life.

- The Engraver works on a variety of materials – it can personalize metal, plastic, glass, ceramic, wood and even leather. The Engraver has replaceable points so you can engrave on soft or hard materials.
- The Engraver has a stroke adjustment dial to regulate the engraving depth.
- The tool's light and compact design provides comfortable use for precision engraving performance.
- Available at: Home Depot, Lowes, Amazon.com and participating local hardware stores.
- Suggested Retail Price: \$19.99

###