

Dremel® Introduces Compact, Convenient Dremel GO™ Driver

Power Screwdriver Offers USB Charging, Push & Go Performance with Compact Size

MT. PROSPECT, Ill. – October 1, 2018 — Dremel tools sand, cut, grind, polish and engrave. And now, they drive! Dremel, the trusted name in high-speed rotary tool technology, today introduced the Dremel GO, a versatile tool in the compact power screwdriver market. With an ideal balance between power and convenience, the GO is sure to end up in kitchen drawers and tool boxes as one of America's handiest and most in-demand tools.

When a manual screwdriver just doesn't provide enough power, or the job requires more twisting repetition than your wrist can handle, then a cordless driver is a must-have tool for around the home. "The Dremel GO allows do-it-yourselfers, woodworkers and makers to handle light- and medium-duty tasks with ease," said Fulvio Camarotto, Dremel group product manager. "It offers consumers push-and-go convenience for everyday projects such as furniture assembly, installing lighting fixtures and mounting pictures on a wall."

Unique to the Dremel GO driver is the push-and-go activation of the tool. To drive screws, simply slide the selector switch to the forward position and push the GO driver onto the screw to activate the tool. Reversing screws works the same way. This time, slide the selector switch to the reverse position and push the GO driver onto the screw to activate the tool in the reverse direction.

The Dremel GO driver joins the popular Dremel Versa Power Cleaner in a line of Home Solutions products that feature a rechargeable lithium-ion battery and USB port for convenient charging. At seven inches long, the GO's compact size and slim design allow users to work in tight spaces and awkward angles with ease. Its compact power is surprisingly strong and packed with power to drive screws 2X faster* than similar competitive products in the market.

The Dremel GO will allow you more control over your screw-driving task. The GO's unique overdrive protection feature is a torque control dial located at the back of the tool that lets the user set the amount of torque applied when the tool drives a fastener. This control over the amount of torque lets you match the right amount of torque to the job and helps prevent damage to the material being fastened and stripping the hole.

For jobs that require driving many screws, the GO driver is designed for ease of use, to provide you with comfort throughout the task. Dremel GO is a perfect replacement for manual screwdrivers because the tool's user-friendly design and light weight make it easy to transport in your pocket or tool belt. By setting the switch in neutral, users can simply turn the tool like a manual screwdriver if hand-tightening is needed.

Powered by a 4V Lithium-Ion battery it's always ready to go and the USB Fast Charger makes charging fast and convenient. The Dremel GO Kit comes complete with a seven-piece precision screwdriver bit set to drive the most common screws.

The Dremel GO will be available in October 2018 at select hardware and home improvement centers nationwide and Shop.Dremel.com for a suggested retail price of \$39.98 in the United States and \$49.99 CDN in Canada. For more information and high-resolution images, please visit the Dremel electronic press kit at www.dremelnewsroom.com.

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About Dremel

Since inventing the high-speed rotary tool in 1934, the Dremel brand has been helping Makers with its full line of versatile, easy-to-use tool systems that deliver the perfect solution for almost any job. From our Dremel rotary tools, Multi-Max™ oscillating tools, Ultra-Saw™ and Saw-Max™ multi-saws, and the Idea Builder™ 3D printer, Makers have come to know and trust the brand to complete their projects. Combining compact size, ergonomic design, precision and versatility with a wide range of highly engineered accessories, Dremel tools can be used to accomplish numerous applications in a variety of materials.

*2X faster compared to Black and Decker model BDCS50C.